



Research Resources in the OSU Library

Ready Reference ♦ D-12

College of Engineering, Architecture & Technology ♦ Career Services

JOB SEARCH RESOURCES IN THE EDMON LOW LIBRARY

Those of you who are upperclassmen have probably already formed your opinion about the Edmon Low Library. Whether you're one that hides out there to study, goes there to meet folks, researches there once a year for a class project or avoids it at all costs, the Edmon Low Library does have multiple resources available for researching your job search. The following information lists some of the more commonly used databases available through OSU's beautiful library.

ProQuest Direct.

This service indexes articles from approximately 3000+ magazines, journals and newspapers, many of which are also available in full text. ProQuest is the premier database for doing research for academic topics in business. This database uses Boolean language to search and find articles. Examples of such search language include:

- Ford and market share: finds articles with the words Ford and market share.
- Ford and (market share or marketshare): finds articles with the words Ford and market share or marketshare with either spelling.
- Ford and not market share: finds articles with the word Ford but not market share.
- Forecast?: finds articles with the words forecast, forecasts, forecaster, forecasters, forecasting, forecasted, etc...

Dow Jones News Retrieval

Dow Jones claims to provide coverage of over 5,500 publications and more than 75 million articles. Dow Jones' real strength is its large number of full text articles from both magazines and newspapers. Dow Jones is also the best source for timely coverage of events in the United States and abroad. This database, like ProQuest, uses Boolean language to search and find articles. The only difference is in the way you enter the open search. In the ProQuest Direct search, you use a ? and in the Dow Jones Retrieval, you use a \$. An example follows.

- Forecast\$: finds articles with the words forecast, forecasts, forecaster, forecasters, forecasting...

Prompt

Prompt includes summaries and full text from nearly 1,000 business and trade journals, industry newsletters, newspapers, market research studies, news releases and other reports. Prompt should be searched only by using the keyword option. Prompt begins its coverage in 1995. Considerable background information about a company's marketshare, market plans and product lines can be located using Prompt. Again, the only search difference is in the symbol on the last example of our lists.

- Forecast!: finds articles with the words forecast, forecasts, forecaster, forecasters, forecasting...

If you need assistance in the library, you may ask at the General Reference Desk or call 744-9775. Additional information can be found at: <http://www.library.okstate.edu>.

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